



## Publications: Yearbook/Newspaper

Mrs. Rozendaal – Room T3 – 2016/2017

e-mail: [eloika\\_rozendaal@beaverton.k12.or.us](mailto:eloika_rozendaal@beaverton.k12.or.us)

website: <http://ellierozendaal.wix.com/rozendaalclassesshs>

yearbook design website: <https://www.hjedesign.com>

**In this class you will:** Produce the Apollo Yearbook, and other student publications such as The Scroll, striving for a product that every member of the school community will be proud to call their own. **The journalistic endeavors of this class will positively reflect the diversity, excellence, and character of Sunset.**

**Class Description:** This is more of a real life business than a typical class. Our product is an authentic rendering of the school year: our triumphs, our accomplishments, our character, and the student life of our diverse population. Our customers are Sunset students and their parents.

### Staff Expectations:

- Attendance is essential, in class, extra AT sessions, and assigned events.
- Every staff member must write, design, interview, and/or photograph for publication.
- Use of copyrighted photos or plagiarized text without official permission is forbidden.
- Published writing, photography, and design will be rigorously edited, and free from errors.
- Photos and written stories will be **positive**, creative, and tell a story including action, emotion, and quotations.
- Due to the special nature of this class, deadlines are firm and final. If your work is late, your grade will be negatively impacted, and it will cost our business money.
- Students are expected to work as a team. The quality of the publication reflects on the entire staff. This means that you will need to be responsible for ensuring both that your own work is excellent and on time, and that you support your classmates to perform as well. This will require respectful communication of your ideas, concerns and frustrations.
- It is critically important to our customer, namely the Sunset Community, that **all SHS students feel represented** by the publications.

### Teacher/Advisor's Role:

- Teach lessons and give advice on content, types of stories, layout, photography, and graphic design & help establish and meet deadlines.
- Facilitate conversations, and advocate for and empower the publications staff.
- Hold the ultimate responsibility for the meeting of deadlines, and quality control assurances.

### Editor's Role:

- Identify & Assign tasks and Communicate the Vision & Establish procedures and protocol.
- Listen to staff ideas and be supportive, responsive, and constructive.
- Help groups complete their tasks on time & ensure a high quality product through the editing process.

### Grading:

This class will be graded on a proficiency scale. Grades will be based upon criteria rubrics, and will be **assessed jointly with individuals, the advisor, editors, and team leaders**. Letter grades will be assigned using the district proficiency grade conversion scale.

The targets for this class are:

- I can work effectively with others.
- I can communicate utilizing oral, written, visual and nonverbal formats in both formal and informal situations.
- I can navigate all parts of a process to meet deadlines.
- For Editors Only: I can inspire and influence others to achieve a common goal.

**Multiple opportunities** are built in. All three targets are growth targets, and will be assessed and re-assessed with each deadline, with credit recognized for growth and learning.